



#### COPENHAGEN-MALMÖ 2025

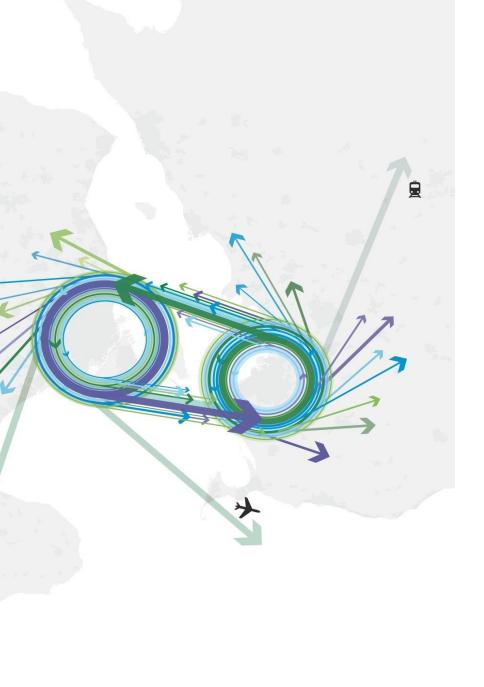




 Joint development and broad cooperation between the two municipalites

- Policy for cooperation
- Agreed by both autumn 2014





### Content

- Common challenges
- Shared vision and goals
- Strategic direction and oversight
- Ongoing projects and activities
- Catalog of ideas with 16 concrete cooperation initiatives
- Division of responsibilities in municipalities
  Image: Kommune





### 6 areas and 16 cooperation initiativ

- Growth
- Green conversion
- Mobility
- Service
- Quality of life
- Prospects





## Growth

#### Priority initiatives in Copenhagen Malmö 2025

**Business Region** 

Regional database for available jobs

**Visit Service** 





## **Green conversion**

Priority initiatives in Copenhagen Malmö 2025

New wind farm in the Oresund

Common guidelines for sustainable building

Testbed for climate adaptation





## Mobility

**Priority initiatives in Copenhagen Malmö 2025** 

New link across Öresund

#### High-speed train Stockholm / Oslo - Hamburg

Cross-border digital travel planner





## Service

**Priority initiatives in Copenhagen Malmö 2025** 

One entrance to the international citizen service

One entrance to citizen service

One entrance to business advice





## **Quality of life**

Priority initiatives in Copenhagen Malmö 2025

### Welfare Technological Development Education for sustainable development





## Prospects

Priority initiatives in Copenhagen Malmö 2025

**Eurocities 2015 Annual Meeting** 

ITS World Congress 2018, Technology and Environment

Manifesta Biennall 2020







## **Additional list**

- Job Pact
- Homelessness
- Lights
- Hospitality and Tourism
- Employment for young people who are far from the labor market (vocational schools)
- Culture, for example, fashion and film
- Gastronomy
- "Everyday Mobility"







# Current issues in general

- Mipim
- New Director Forum with KPH
- "Greater Copenhagen"
- Metropolitan Package for Malmo with surrounding municipalities
- Common offices in Brussels Office
- Annual meeting politicians





## Funding opportunities – Interreg V, the Öresund Region





### Interreg V - Öresund

The Territorial Co-operation Programmes, also called Interreg. Financed by the European Regional Development Fund.

Tillväxtverket (The Swedish Agency for Economic and Regional Growth) has been tasked with coordinating the learning process around Territorial Co-operation Programmes in Sweden.



### Examples of projects City of Malmö-City of Copenhagen

- The Öresundmetro
- longrun, to build a second commuting route Malmö-Copenhagen. Projects look into impact of the metro when it comes to; , environment, commuting, growth, employment, integration on both sides of the straight.
- ESS and MAX IV: Cross Border Science and Society
- aims to eliminate border restrictions connected to the research facilities.
- Partnership for Growth
- Political initiativ: Malmö and Copenhagen as ONE region. Cooperation in three areas; attracting international investors, visible development additions and a strategic frame for the cooperation.



# Next step, Jobbpakt (Jobs Pact cooperation Copenhagen-Malmoe)

- Common employment service
- Common trainee programs
- CSR, Corporate social responsibility, in the procurement of major infrastructure projects
- Cooperation with employment for young people who are far from the labor market (vocational schools, training schools)



Strength in the cooperation Copenhagen-Malmö 2025

Closeness

Language, swedish and danish

 The Bridge, the infrastructure



Weakness in the cooperation Copenhagen-Malmö 2025

Various national laws and regulations

Different organization and responsibility of the municipality and the state





