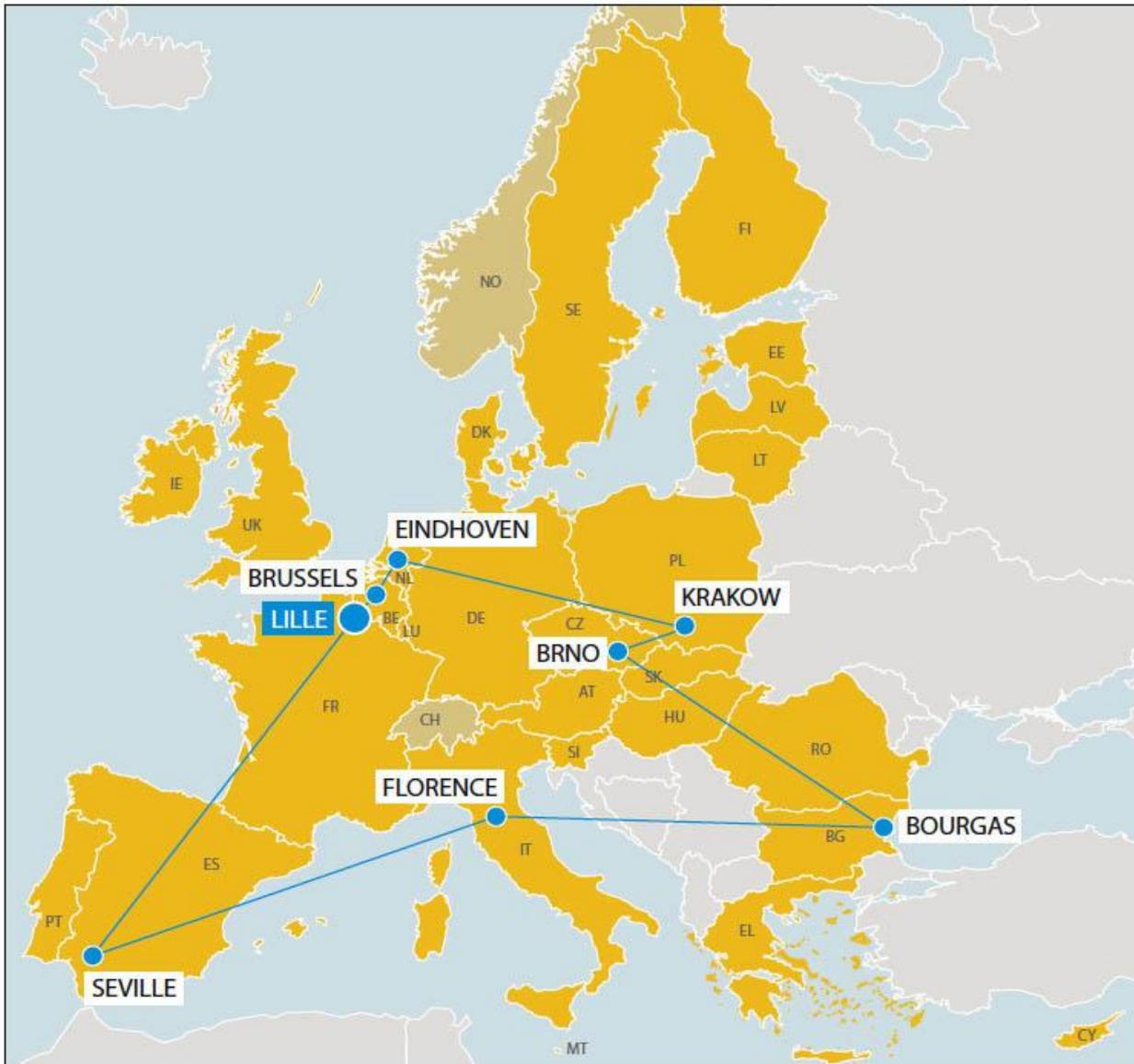


JOINING FORCES Metropolitan governance & competitiveness of European cities
conclusions & recommendations
presentation to the Luxembourgish presidency seminar on
small & medium size cities in polycentric cross border regions

Connecting cities
Building successes



JOINING FORCES : partner cities



8 partners :

Brno	Czech Rep.
Brussels Capital Region	Belgium
Burgas	Bulgaria
Eindhoven - SRE	Netherlands
Florence	Italy
Krakow - IRM	Poland
Lille Metropole - ADULM (Lead partner)	France
Seville	Spain
Thematic Expert: Tamas Horvath	Hungary

JOINING FORCES : Objectives

1 main focus:

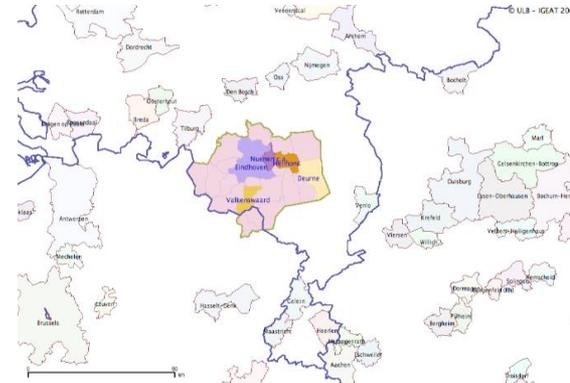
Which cooperation mechanisms are/can be developed at the city-region (metropolitan) level understood as functional urban area

Analysis of current situations through 7 main dimensions

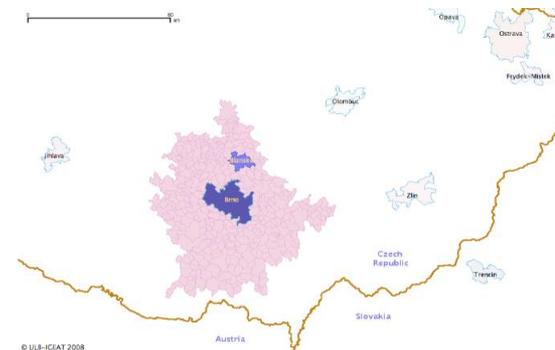
- **Spatial and strategic planning**
- **Mobility and transports**
- **Environmental issues**
- **Knowledge economy**
- **Public/private arrangements**
- **Social inclusion, participation and empowerment**
- **Attractiveness & promotion**

Depending on the FUA configuration

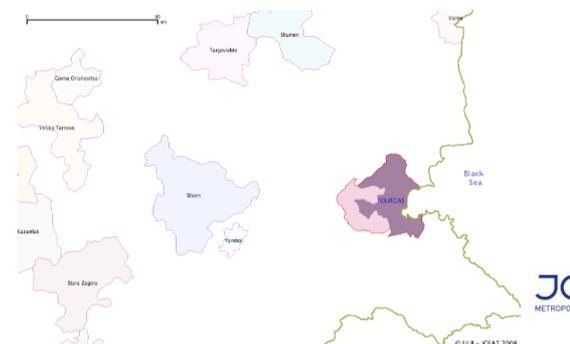
Monocentric FUA with main LA smaller than the morphological area
Krakow, Eindhoven



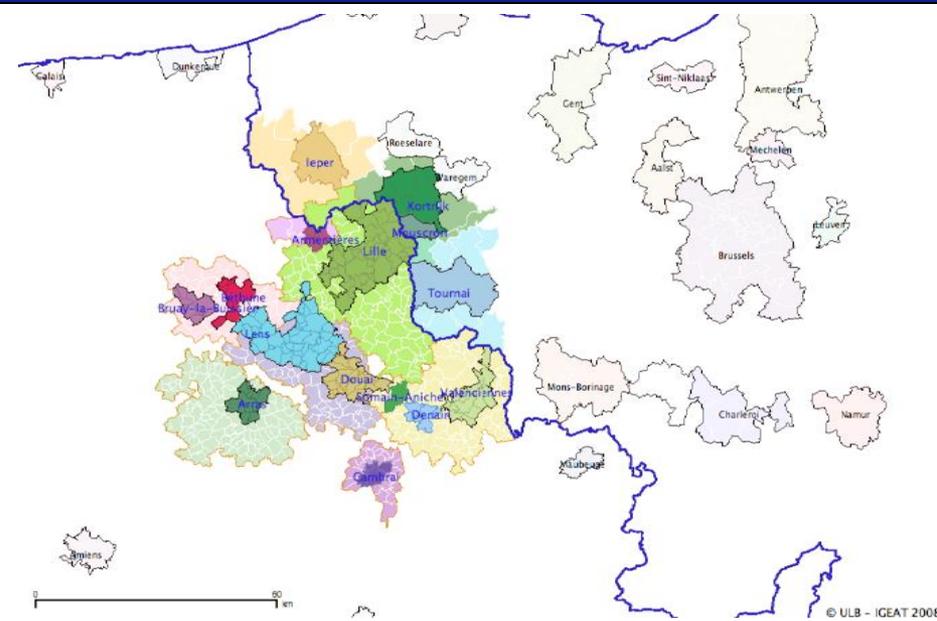
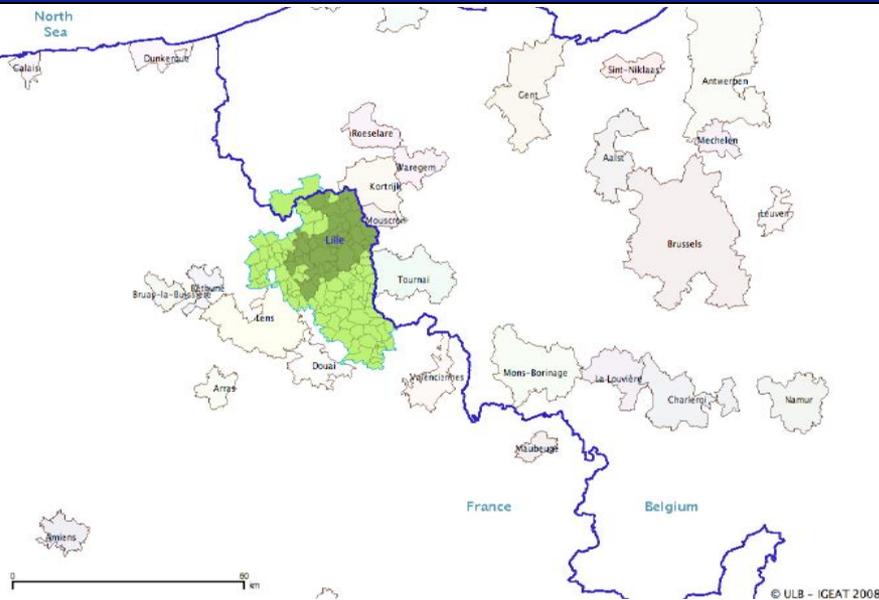
Monocentric FUA with main LA +/- corresponding to the MA
Sevilla, Brno



Monocentric FUA with main LA larger than the MA
Burgas



Depending on the FUA configuration



Polycentric FUA with main LA smaller than the MA
And secondary FUAs
Florence, Brussels, Lille



Depending on the national/legal context

Competences & tasks of LAs

- existence and power of the regional authorities
- existence, statute and role of chambers of commerce
- service provision / local development
- regulation powers: planning, others,

Resources :

- financial autonomy or not
- Importance of local taxes / national transfers
- Existence, form and role of a local business tax

Government systems:

- decentralisation/autonomy of LAs
- monolevel vs multilevel systems

Existing Governance mechanisms:

- cooperations between LAs
- private sector involvement
- voluntary sector organisations

general conclusions & recommendations

Cities are the first place where are at stake some of the major European challenges :

- **competitiveness**
- **(built / sustainable) environment**
- **cohesion**
- **(‘organic’ urban) culture**
- **empowerment/ governance**

i.e. also the place where to secure and /or restore citizens’ confidence into the European integration process

But the definition and delimitation of cities/urban areas tend to become more and more difficult, hence the need for metropolitan/city region co-operations

general conclusions & recommendations (2)

a need for a new vision of urban territories

- an increasing mismatch between the real city and political definitions
- a fast moving urban reality
- a relative failure of top-down attempts to change the (definition of) boundaries
- a changing world: from a closed to a more open society / economy

developing policies at the most effective scales

- not “one fits all” definition of metropolitan areas:
- the right scale is obviously not always the metropolitan one (neighbourhood and/ or municipal level can be more operational in some fields)

general conclusions & recommendations (3)

an overall need for pooling LA's resources

in the context of shortage of public money and competition between territories

- **to reach a certain critical mass:**
 - investing capacity
 - ability to negotiate with the private sector
 - comprehensive approach to the economic system
 - sufficient importance and diversity to play at global level
- **to avoid sterile competition between them :**
(global competitiveness is not local competition)
 - risk of duplication: relevant use of public money
 - careful use of land
- **to face the mismatch between levels of tax collection on one side and service provision on the other**
- **to provide citizens and business with relevant services :**
 - diverse and important enough in size and quality
 - at the right geographical level

general conclusions & recommendations (4)

some basic principles are required for developing metropolitan co-operations

- **Building mutual trust i.e. defining common interests,**
- **Time and continuity are required**
- **Getting support from citizens is crucial**

innovation is required in governance

specific solutions to be found on basis of local/national culture, but

- **involving all relevant actors : private and voluntary sectors**
- **involving all relevant actors : vertical integration / multi level governance**
- **flexible and/or structured systems are possible depending of themes/contexts**
- **accepting the tension between legitimacy and effectiveness**

general conclusions & recommendations (5)

what help from the national / regional governments and the EU ?

- **Recognition and involvement in the policy making and delivery**
 - National and regional development strategies
 - EU cohesion policy and OP
 - Other EU policies
- **Additional Resources required**
 - Relevant Tax system , with incentives for developing the economy in the urban area
 - EU Funding at the relevant level, as development strategies cannot be effective at a inappropriate scale (too small or a too large)
- **New public processes**
 - Lifting obstacles to (un)formal arrangements between LAs
 - and between government tiers (“multilevel contracts”)
 - Public procurement & PPPs
- **Better knowledge and awareness:**
 - Academic type surveys (specific ESPON project and/or revised Urban audit?)
 - In depth exchange of experience (a new improved URBACT?)

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METROPOLITAN GOVERNANCE & COMPETITIVENESS OF EUROPEAN CITIES

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DEVELOPPEMENT TERRITORIAL
POUR LA REGION DE BRUXELLES-CAPITALE
AGENTSCHAP VOOR
TERRITORIALE ONTWIKKELING
VOOR HET BRUSSELS HOOFDSTEDELIJK GEWEST



Samenwerkingsverband
Regio Eindhoven



Comune di Firenze



l'Agence de développement
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