

**Interreg  
Europe**



Co-funded by  
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# Second call

## Features & assistance tools

**Nicole Skirde-Vural**  
*Point of Contact Luxembourg*

08 MAR 2023 | 15 Minutes

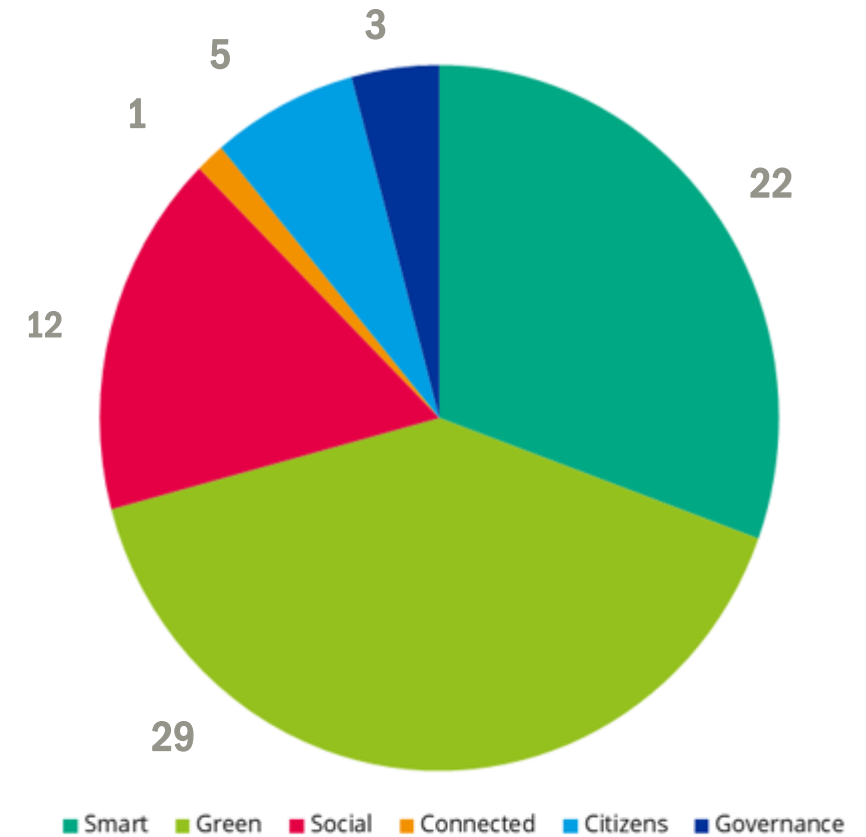
Information Event  
Luxembourg

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# First call **key figures**

<b>134</b>	project proposals
<b>72</b>	approved projects
<b>8</b>	partners per project on average
<b>1,4 million €</b>	Average total project budget
<b>181.000€</b>	Average total partner budget
<b>31%</b>	of programme budget allocated to projects

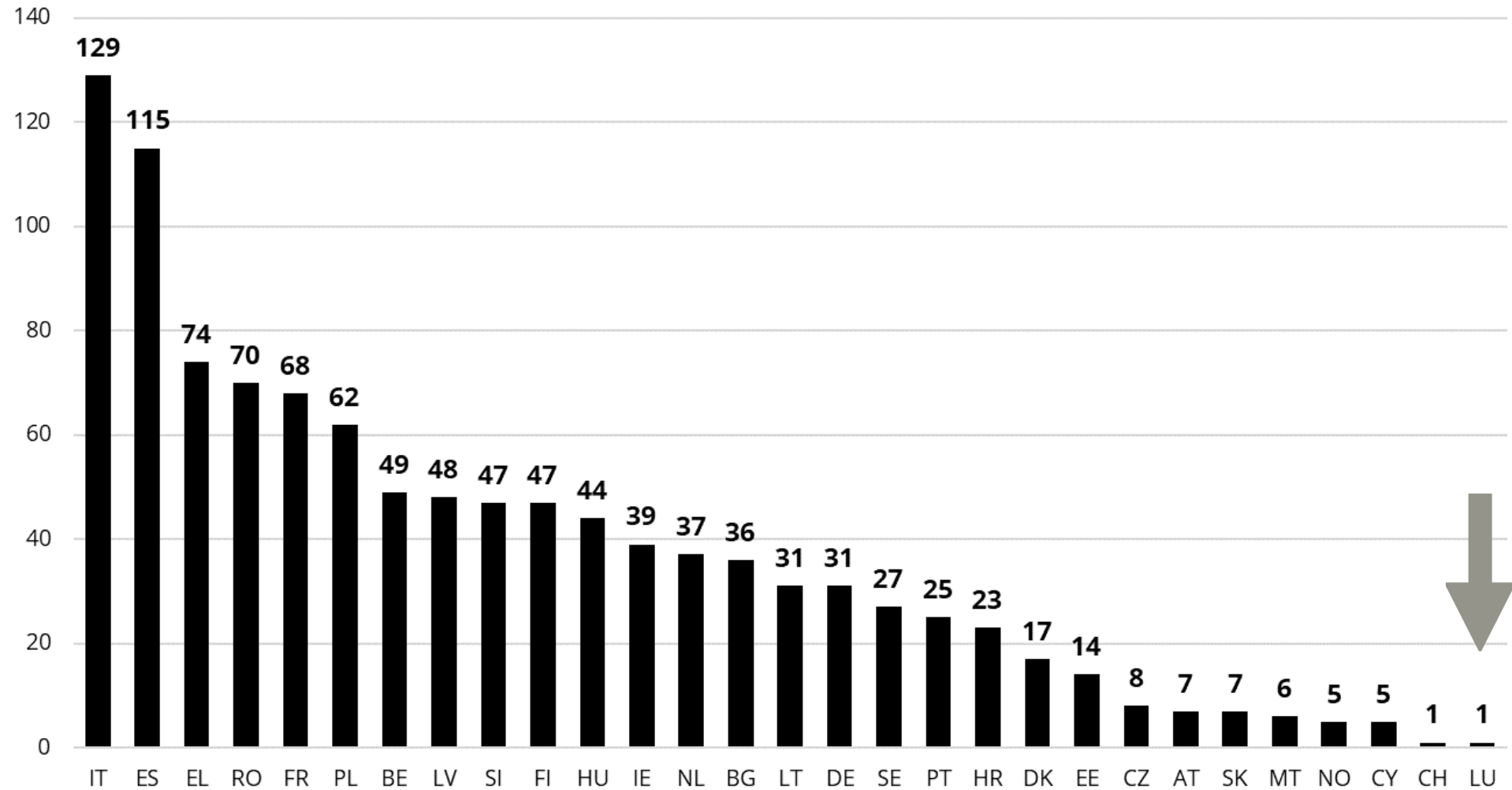


# First call projects examples

BIOWIND	 GREEN	<p><b>Increasing social acceptance for wind energy in EU regions through environmental and community based planning</b></p> <p><i>Lead partner: Region of Western Greece, Greece</i></p>
OD4GROWTH	 SMART	<p><b>Strengthening the availability and processing of Open Data to support local growth and urban transformation</b></p> <p><i>Lead partner: Veneto Region, Italy</i></p>
MILEstone	 SOCIAL	<p><b>Migrants' Integration in Local Economies</b></p> <p><i>Lead partner: District of Burgenlandkreis, Germany</i></p>
GOCORE	 GOVERNANCE	<p><b>Governing Community Resilience</b></p> <p><i>Lead partner: Province of Fryslân, The Netherlands</i></p>

<https://www.interregeurope.eu/news-and-events/news/the-results-of-our-first-call-are-out>

# First call applicants by country



# Call main features

Interreg  
Europe



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- |                |   |
|----------------|---|
| 1. When?       | <b>15 MAR – 9 JUN 2023, 12 noon (CEST Paris time)</b> |
| 2. How much?   | <b>Up to 130 MEUR</b>                                 |
| 3. About what? | <b>All topics open</b>                                |
| 4. From where? | <b>All corners of the programme area</b>              |

**Application pack available on programme website:**

**<https://www.interregeurope.eu/apply-for-the-call#anchor-the-application-pack>**

# Topics of the call

All topics open



**Concentration** principle (80%)

# Insight into **topics**



Within 80%

- **Research and Innovation** capacities, uptake of advanced technologies
- **Digitisation** for citizens, companies, research organisations and public authorities
- Sustainable growth and **competitiveness of SMEs** and job creation in SMEs, including by productive investments
- **Skills** for smart specialisation, industrial transition & entrepreneurship
- **Digital connectivity**

# Insight into **topics**



**Within 80%**

- **Energy efficiency** and reduction of greenhouse emissions
- **Renewable energy**
- **Smart energy systems**, grids and storage
- **Climate change** adaptation, disaster risk prevention, resilience
- Access to **water** and sustainable water management
- Circular and **resource efficient** economy
- Protection and preservation of **nature and biodiversity**, green infrastructures, pollution reduction
- **Sustainable urban mobility** for zero carbon economy



# Insight into **topics**



Within 80%

- Effectiveness and inclusiveness of **labour market**, access to quality employment, social economy
- Equal access to **health care**, health systems resilience, family-based and community-based care
- **Culture and tourism** for economic development, social inclusion and social innovation

# Insight into **topics**



- Accesses to **education, training** and lifelong learning, distance and on-line education and training
- Inclusion of **marginalised communities**, low-income households and disadvantaged groups
- Socio-economic **integration** of third country nationals, including **migrants**



- **Climate resilient**, intelligent, secure, sustainable and intermodal **TEN-T**
- **Sustainable**, climate resilient, intelligent and intermodal **national, regional and local mobility**



- Sustainable **integrated territorial development**, culture, natural heritage, sustainable tourism and security

# Insight into **topics**



**‘Non-thematic’ topics** related to implementation of regional development policies

For example:

- evaluating and monitoring public intervention
- management of public procurement
- management of state aid
- management of financial instruments

# Innovative character

What is the **added value** of your project?

Remember to check:

[www.interregeurope.eu/approved-projects](http://www.interregeurope.eu/approved-projects)



# Geographical coverage

- Four areas to be covered

Geographical areas	Countries covered
North	Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Sweden
East	Austria, Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovakia, Slovenia
South	Croatia, Cyprus, Greece, Italy, Malta, Portugal, Spain
West	Belgium, France, Ireland, <b>Luxembourg</b> , Netherlands, Switzerland



# **Assistance** to applicants

- 1. Tools for project development**
- 2. Point of contact assistance**

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# 1. ■ Tools for project development

# Steps to **project development**

1. Check **relevance**
2. Get **inspired**
3. Share **project idea**
4. Find **partners**
5. Ask for **feedback**



# Check **relevance**

**Is Interreg Europe for you?**

⇒ **Are you involved in regional development policies?**

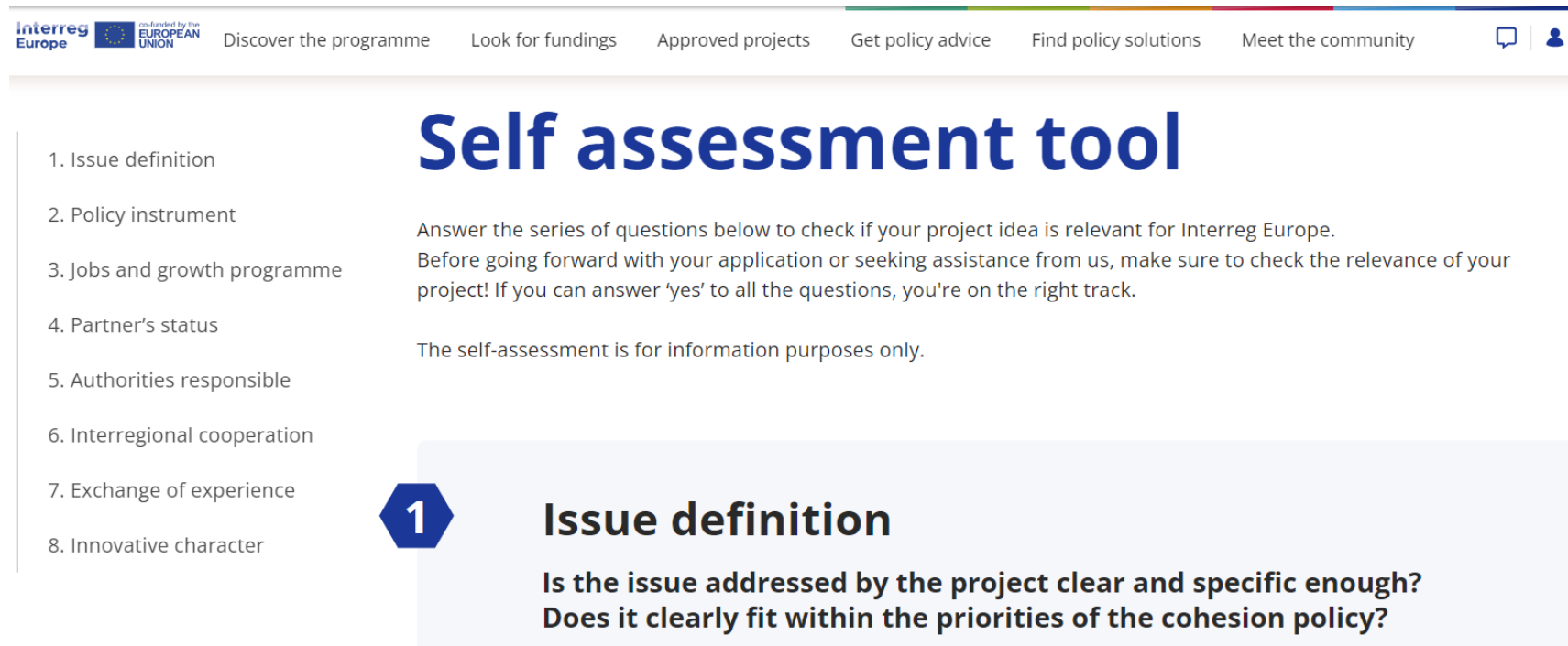
⇒ **Are you looking for new solutions?**

⇒ **Are you ready to work with partners from other European countries?**

**[www.interregueurope.eu/your-projects-relevance](http://www.interregueurope.eu/your-projects-relevance)**

# Check **relevance**

**Self-assess your idea before asking for our feedback**



The screenshot shows the 'Self assessment tool' page on the Interreg Europe website. The header includes the Interreg Europe logo, the European Union flag, and navigation links: 'Discover the programme', 'Look for fundings', 'Approved projects', 'Get policy advice', 'Find policy solutions', and 'Meet the community'. A list of eight assessment criteria is on the left, with '1. Issue definition' highlighted. The main content area for 'Issue definition' includes instructions to answer a series of questions to check project relevance and a disclaimer that the tool is for information purposes only. A blue box highlights the first step, 'Issue definition', with the question: 'Is the issue addressed by the project clear and specific enough? Does it clearly fit within the priorities of the cohesion policy?'.

Interreg Europe co-funded by the EUROPEAN UNION

Discover the programme Look for fundings Approved projects Get policy advice Find policy solutions Meet the community

## Self assessment tool

1. Issue definition
2. Policy instrument
3. Jobs and growth programme
4. Partner's status
5. Authorities responsible
6. Interregional cooperation
7. Exchange of experience
8. Innovative character

Answer the series of questions below to check if your project idea is relevant for Interreg Europe. Before going forward with your application or seeking assistance from us, make sure to check the relevance of your project! If you can answer 'yes' to all the questions, you're on the right track.

The self-assessment is for information purposes only.

### 1 Issue definition

**Is the issue addressed by the project clear and specific enough?  
Does it clearly fit within the priorities of the cohesion policy?**

[www.interregueurope.eu/check-project-relevance](http://www.interregueurope.eu/check-project-relevance)

# Get **inspired** by running projects

## Check what kind of activities our programme supports

The screenshot displays the Interreg Europe website interface. At the top, the logo 'Interreg Europe' is accompanied by the text 'Co-funded by the European Union'. Navigation links include 'Discover the programme', 'Look for funding', 'Approved projects', 'Get policy advice', 'Find policy solutions', and 'Meet our community'. A search bar and links for 'Help & contact' and 'My account' are also present. The main heading 'Approved projects' is prominently displayed above a search bar and two links: 'Project results' and 'How to implement a project?'. Below this, a 'Projects' section features a filter bar with 'Topics' and 'Countries' dropdowns, and an 'Apply filters' button. The projects are listed in a grid, sorted by 'newest'. Each project card includes a title, a brief description, a status (e.g., 'On going'), and a topic tag (e.g., 'SME competitiveness').

**Interreg Europe** Co-funded by the European Union

Search | Help & contact | My account

Discover the programme | Look for funding | **Approved projects** | Get policy advice | Find policy solutions | Meet our community

### Approved projects

Search

[Project results](#) | [How to implement a project?](#)

**Projects**

Topics | Countries | Apply filters

Sort by newest

**Projects**

- SUBTRACT**  
Sustainable Reuse Centres  
2014 - 2020  
On going  
SME competitiveness
- EU\_SHAPE**  
Europe enabling Smart Healthy Age-Friendly Environments  
2014 - 2020  
On going  
Research and innovation capacities
- E-MOB**  
Integrated actions towards enhanced e-mobility in European regions  
2014 - 2020  
On going  
Zero-carbon urban mobility
- INTER VENTURES**  
Policies to promote the internationalisation of SMEs for more competitive regional ecosystems in border areas of the EU  
2014 - 2020  
On going  
SME competitiveness

[www.interreg europe.eu/search-approved-projects](http://www.interreg europe.eu/search-approved-projects)

# Get **inspired** by other project ideas

## Check what project ideas already exist and search for partners

Topics ▾

Countries ▾

Status ▾

Apply filters

251 Project ideas

Digitisation

★

Improve policies for encouraging the uptake of Artificial Intelligence by SMEs

Looking for peers

Austria Wirtschaftsservice

🇦🇹

Austria

Digitisation

02 Feb 2023 | By Christina Koch

Circular economy

★

circular economy action plans for rural areas

Looking for peers

Institut für Ländliche Strukturforschung

🇩🇪

Germany

Circular economy

16 Feb 2023 | By Ulrich Gehrlein

# Share **project idea**

**Publish your project idea on our website to tell others:**

⇒ what you'd like to do

⇒ what partners you are looking for

**Improve policies for encouraging the uptake of Artificial Intelligence by SMEs**



About the project

Project idea owner

Looking for peers

Edited 02 Feb 2023

## About the project

As the driver of the next wave of digitalisation, Artificial Intelligence has become prominent and is seen as central to the digital transformation of society. Its business applications are today numerous; however, AI adoption varies greatly across countries, sectors and firm sizes which poses a problem for economic development and regional competitiveness.

SMEs face a series of barriers in adopting AI: a lack of data culture (or data readiness); a lack of awareness about what AI could bring as well as its risks; a need for reskilling and retraining managers and workers; high investments with unknown returns; and reputational, business and legal risks.

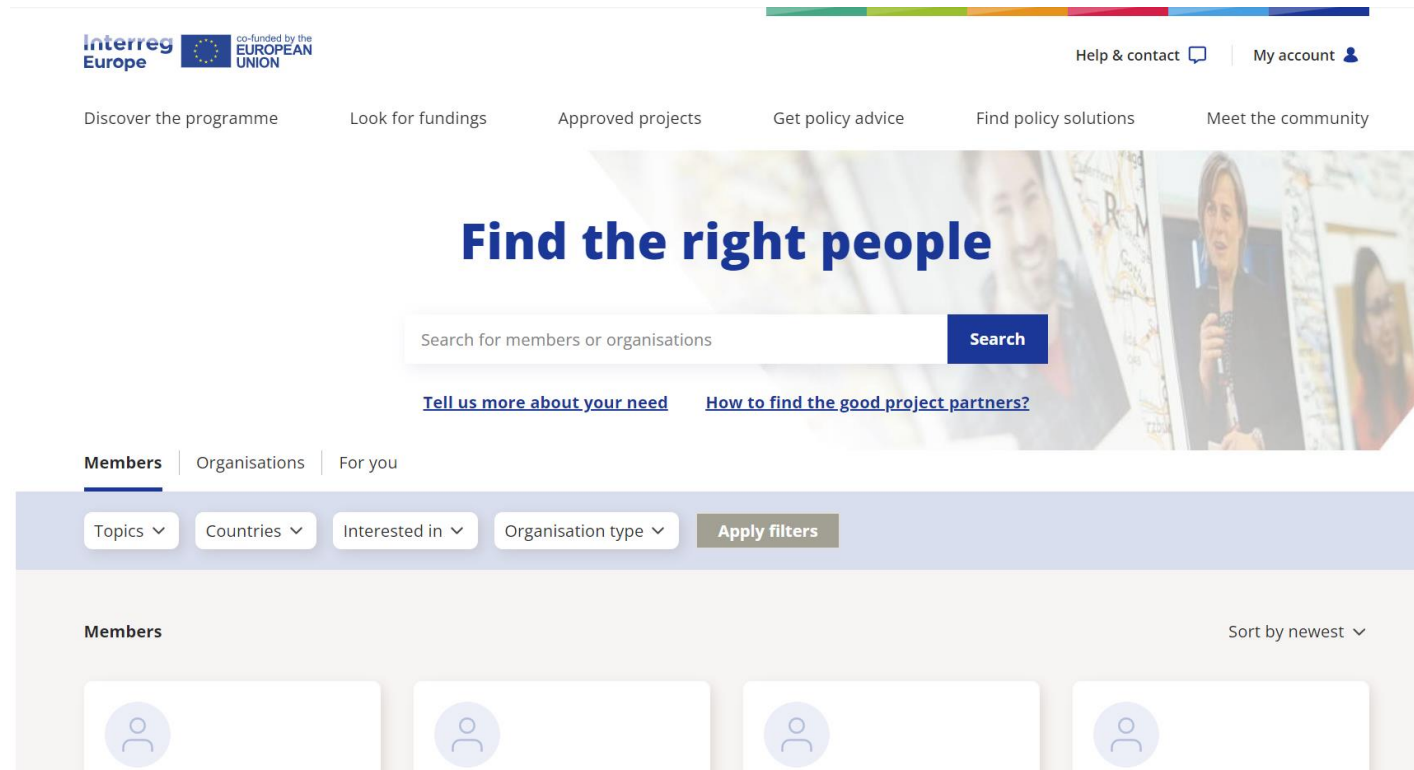
This project aims to improve policies for encouraging the uptake of AI by SMEs. To foster AI diffusion in the economy, the project will explore issues related to the opportunities and risks of AI, the governance of AI/SME policies, access to finance, access to human capital and skills, and networks and collaboration.

## Tags

Digitalisation
 Entrepreneurship
 Industrial transition
 Risk prevention
 Skills
 SME
 Technology

# Find partners

Search for people or organisations to find project partners




[www.interregeurope.eu/community/members](http://www.interregeurope.eu/community/members)



# Second call launch event **#europecooperates**

**15 March 2023, Stockholm (Sweden)**

- Networking talks
- ~30 tables

Table 1 

Europe - the leader in green and circular economy




 8

Table 2 

Rural branding for sustainable living, working & entrepreneurship






 21

Table 3 

Cycling infrastructure and legal framework improvement






 7

Table 4 

Improving regional community-based and family-based care





 3

Table 5 




CG4C - Circular Governance for Change


 

 5

Table 6 

"Digital assistance and education for citizens - Helping citizens keep up

 4

<https://www.interregeurope.eu/event/europecooperates2023>

## **Ask for feedback** from the joint secretariat

- Once the **call is open** and your project idea is clear  
⇒ ask for **programme's feedback** (one feedback per idea and call)

Our officers can give you feedback:

- In writing
- On the phone/ online
- At events (check agendas carefully)



# Key documents

- Programme manual
- Second call's terms of reference (including annexes)

**Application pack available at:**

**<https://www.interregeurope.eu/next-call-for-projects#anchor-second-call-for-projects>**

- FAQ section of the website **<https://www.interregeurope.eu/help/project-funding>**
- Ask a question form **<https://www.interregeurope.eu/help/project-funding#anchor-send-a-question>**

# 2. ■ **Point of contact** assistance

# How to get started



- Visit [www.interregeurope.eu](http://www.interregeurope.eu)
- Join the community at [www.interregeurope.eu/onboarding/prehome](http://www.interregeurope.eu/onboarding/prehome)
- Check project ideas online: [www.interregeurope.eu/project-ideas](http://www.interregeurope.eu/project-ideas)
- Register to the Interreg Europe Newsletter [www.interregeurope.eu/#block-newsletterblock](http://www.interregeurope.eu/#block-newsletterblock)
- Get in touch with your national Point of Contact at [cpinterreg.europenwe@mat.etat.lu](mailto:cpinterreg.europenwe@mat.etat.lu)

# Time for questions



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# Thank you!

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