

ESPON



European Union

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ESPON 2020 Launch Seminar 3-4 June 2015 in Jurmala

The renewed ESPON 2020 Cooperation Programme: Content envisaged



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INVESTING IN YOUR FUTURE

Key Questions to be addressed:

- What type of actions and activities will ESPON 2020 carry through?
- What knowledge transfer and outreach activities are foreseen?
- How to participate in the ESPON 2020 Programme and how to benefit from the programme?
- What is the envisaged timing for calls?

Renewal, refocus and upgrade of the ESPON 2020

Key messages from policy arena and evaluations:

- Improvement of the transfer of European territorial evidence
- More effective outreach to more users
- More policy relevant analyses upon demand from policy and also from ESIF Programmes and macro-regions
- Rapid deliveries to ongoing policy processes
- Improved validation of scientific quality and data
- Enhanced in-house capacity related to science, knowledge transfer and communication
- Lower administrative burden by change of contracting logic to service contracts only
- Renewed setup with an EGTC as Single Beneficiary

Activities tailored to target groups

Primary target groups

- European policymakers (EP, EESC, EC, CoR)
- National policymakers and practitioners
- Authorities implementing ESI funded programmes
- Regional and local policymakers and practitioners involved in territorial and urban development and cooperation in larger territories

Secondary target groups

- Organisations at EU level with regional/urban interests
- University academics (researchers and students)
- The private sector and European citizens

Priority Axes

Two Priority Axes

Priority Axis 1:

Territorial Evidence, Transfer, Observation, Tools and Outreach

- Budget around 47,5 mio. Euro

(The Single Beneficiary – the ESPON EGTC will be contracted to implement this Priority Axis on content)

Priority Axis 2:

Technical Assistance (TA)

- Budget around 3 mio. Euro

(The ESPON Managing Authority, the Ministry for Sustainable Development and Infrastructures in Luxembourg, will implement this Priority Axis)

Objectives

Specific Objectives

- Specific Objective 1: *Continued production of territorial evidence.*
- Specific Objective 2: *Upgraded knowledge transfer and analytical user support.*
- Specific Objective 3: *Improved territorial observation and tools for territorial analyses.*
- Specific Objective 4: *Wider outreach and uptake of territorial evidence.*

- Specific Objective 5: *Leaner, effective and efficient implementation provisions and proficient programme assistance (relevant for both SO 1 and 2).*

Actions and Activities (1)

Specific Objective 1:

Continued Production of Territorial Evidence Through Applied Research and Analyses.

- Cross-thematic and thematic on territorial structures and trends
- Prospective visions and scenarios
- Territorial impact studies of EU policies

Target: 22 applied research projects

Call for tender and service contracts

Implementation time envisaged max. 18 months

Actions and Activities (2)

Specific Objective 2:

Upgraded Knowledge Transfer and Use of Analytical User Support.

- Targeted Analyses defined by stakeholders at national, regional and local level (demand driven)
- Territorial evidence support to ETC, other ESIF programmes and macro-regions (demand driven)
- Short territorial policy briefs/working papers, fast and timely (by ESPON EGTC upon demand)

Target: 25 Targeted Analyses and 45 policy briefs / working papers, etc.

Calls for tender on analytical support to Targeted Analyses and Territorial Evidence support based on service contracts

Actions and Activities (3)

Specific Objective 3:

Improved Territorial Observation and Tools for Territorial Analyses.

- European territorial observation and monitoring system with custom-made macro-regional and transnational territorial monitoring systems (the latter upon demand).
- European monitoring reports for policy development.
- ESPON Database focusing on data updates and user-friendliness.
- A revised ESPON Toolbox, fine-tuning and promotion of tools.
- User support related to tools (hotline, TIA, etc.)

Target: 8 tools

Calls for tender and service contracts

Actions and Activities (4)

Specific Objective 4:

Wider Outreach and Uptake of Territorial Evidence.

- ESPON events at European level focusing on target groups
- Events at transnational and national level in cooperation with national ESPON Contact Points, focus on target groups
- Active participation at events at European, transnational and national level
- Publication of thematic and synthetic report based on research analyses and tools as well as short easy-understandable briefs on themes of particular political interest.
- Web-based communication and media efforts, re-vamped web presence, more digital, including social media, 'apps', e-learning, interactive e-books, etc.

Target: 60 events and publications

Calls for tender and service contracts

Participation in calls for tender

Who can participate?

- No restrictions, both public and private actors

Benefits of renewed ESPON 2020 setting?

- Public procurement and service contracts only
- No progress reporting by service providers, only invoices
- Progress reporting only needed from the Single Operation contracted to the Single Beneficiary
- National first and second level financial control in one country only, Luxembourg
- Only one beneficiary for the MA to manage

Tentative timing of first calls

What are current expectations?

- ESPON EGTC will be staffed and invited to submit an Operation Proposal late June 2015, including Multiannual Work Programme, an Annual Work Plan for 2015-2016 and an Outreach Strategy
- ESPON EGTC submits late July 2015 and a Grant Agreement with MA is envisaged early October 2015
- First calls for tender previewed opening in late October/early November 2015 including 7 Applied Research projects and the ESPON 2020 Database
- Late 2015, demand for Targeted Analyses from stakeholders and interest for evidence support to other ESIF programmes and macro-regions
- First call for outreach services, such as transnational, only in 2016 (EGTC knowledge transfer and outreach from day one)

The ESPON 2020 Cooperation Programme

Thank you for your attention

Inspire policy making by territorial evidence

Look forward to participate in ESPON 2020!