



Inspire policy making by territorial evidence

A map of Europe showing territorial evidence, with regions colored in a gradient from dark red on the left to light green on the right. The map is overlaid with a grid of white lines representing regional boundaries.

ESPON 2020 Launch Event

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**Progress on European territorial evidence
by ESPON**

Capitalisation and Transnational Networking Activities

Peter Billing, ESPON Coordination Unit



EUROPEAN UNION
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Objectives - Capitalisation

Capitalisation, Ownership and Participation

- Disseminating and capitalising on ESPON findings and results making usable for the main stakeholders dealing with territorial development and relevant sector policies.
- Develop active stakeholder involvement and ownership among policy-makers at European level as well as at trans-national, regional and local levels.
- Supported by three key activities: Publications, Events, and Transnational Capitalisation by ESPON Contact Points network.

Main Publications and Events

| Main Publications 2008 - 2014 | |
|--------------------------------|-----------|
| Synthesis Reports | 3 |
| Territorial Monitoring Systems | 2 |
| Territorial Observations | 13 |
| ESPON Seminar Reports | 3 |
| Scientific Reports | 3 |
| Reports, handbooks, guidelines | 19 |
| Evidence Briefs | 12 |
| Handbooks and guidance | 4 |
| TOTAL MAIN PUBLICATIONS | 59 |

| Major Events 2008 - 2014 | |
|---------------------------|-----------|
| Conferences and Seminars | 13 |
| Workshops | 17 |
| TOTAL MAJOR EVENTS | 30 |

Transnational Networking Activities

Aims

- Provide support to transnational capitalisation, awareness rising and dissemination of ESPON results with the specific objective of involving policy makers, practitioners, scientists and young academics at national and regional/local level.
- Creation of a European wide network of **ESPON Contact Points** (ECPs) nominated by the Member and Partner States and confirmed by the ESPON Monitoring Committee;
- Carrying out of specific transnational project activities bringing together the members of the ECP network in targeted and innovative outreach activities.

Themes

Innovative Capitalisation Local/Translation

Transnational E-Learning

ESPON Results on Different Scales

Dialogue on Transnational Perspectives

Integrated Territorial Development Strategy

Making ESPON Tools and Methods Usable

Capitalisation of ESPON Concepts

ESPON in North European Perspective

TNA by the ECP Network (Priority 4)

Fact and Figures

| | |
|----------------------------------|-------------------------------|
| 1. Number of Calls launched | 5 |
| 2. Number of Proposals submitted | 12 |
| 3. Number of projects | 8 |
| 4. Number of Partners | 30 (all ECPs) in 2-4 projects |
| | - 13 Public authorities |
| | - 17 Academic institutions |

Example – ESPON on the ROAD

Lessons learnt

- Ways of involving policy makers at the transnational scale should be pursued
- The issues of scale should be stronger considered in the transnational capitalisation of ESPON
- The language used by ESPON should be simplified in order to make the reports, publications and the website more readable and accessible for the stakeholders.
- Use of social media should be further strengthened taking into account that they target quite different types of users.
- To reach a wider audience, events and workshops organised by the ESPON Programme could benefit from a wider geographic touch-down.
- ESPON should consider cooperating more closely with the Structural Funds Programmes, such as URBACT and INTERREG, in order to further strengthen the capitalisation of ESPON results, methods and tools.

Example – ESPON on the ROAD

- The extensive transnational capitalisation activities carried out by the ECP network brought together 30 national partner institutions and more than 200 individuals.
- The diversity of the ECP network is also expressed in the fact that 13 of the participating institutions were public authorities while 17 were academic institutions.
- Besides the transnational networking activities, the ECPs also contributed to a wider dissemination of ESPON at national and sub-national level by producing publications and arranging workshops on their own initiative and reaching out to national, regional and in some cases even local stakeholders in their national language.

